

Annual Report Summary
2024 - 2025

HOPE

A Guiding Force for Action



“We must accept finite disappointment,
but never lose infinite hope.”

— Dr. Martin Luther King, Jr.

Dear Friends and Colleagues,

It is my pleasure to share AWSNA's FY 2025 Annual Report. Within these pages is a snapshot of accomplishments of the past year. While it may sound verbose, we also believe they are a small testament to hope, the underlying force that allows us to move forward to fulfil the social mission of Waldorf education.

A colleague once said to me, “to teach is to embody hope; without it, I cannot stand before children.” Those words have regularly echoed back to me as a reminder that hope is not an abstraction. It is the daily lifeblood of our work.

Hope is not passive. It calls us to act, to innovate, and to quite frankly get things done. It is the current that moves us through our daily checklists, our strategic goals, and ultimately makes transformation possible.

We believe that every gift you give is also an act of hope.

This past year your gifts and engagement have fueled several impactful projects, including the launch of AWSNA's leadership and pedagogical recognition paths, continued growth and engagement in our alum relations program, the establishment of a leadership and governance effective practices toolkit, execution of very successful, and very hot, conference in Toronto, and, finally, with much celebration the launch of a Multiple Employer Retirement Plan (MEP), which aims to remove barriers to offering retirement benefits to teachers.

Thank you again for the crucial role you play in helping these initiatives to take root. As you consider your year-end gifts, we would be grateful for your support of AWSNA's general fund.

As we look ahead, we continue to hold hope — guiding our vision and reminding us of the potential within each child and each school.

With heartfelt appreciation,

Beverly Amico
bamico@awsna.org

Executive Director, Advancement
Association of Waldorf Schools of North America



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Valerie Colis, President; Colleen Everhart-Massie, Vice President; Jeffrey Barth, Treasurer; Catherine Foote, Secretary; Members at Large: Keelah Helwig, Mike Motyka, Victoria Reyes, Linda Williams, Don Remboski. Ex Officio: Beverly Amico, Executive Director, Advancement; Melanie Reiser, Executive Director, Membership; Stephanie Rynas, Executive Director, Operations and Member Resources.

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BY THE NUMBERS

INCOME

Membership	\$1,664,223
Contributions & Grants	\$1,254,967
School Renewal	\$71,795
Conference	\$97,296
Other Income	\$63,524
Total Income	\$3,151,805

EXPENSES

Program Services	\$3,024,865
School Renewal	\$69,786
Teacher Education Loans & Grants	\$626,799
Waldorf Worldwide	\$1,043,884
Other Program Services	\$1,284,396
General & Administrative	\$358,103
Fundraising	\$68,255
Total Expenses	\$3,451,223

MEMBERSHIP

159	schools and 14 institutes are members of AWSNA
23	registered initiatives in the United States, Canada, and Mexico, 2 new
275	Art of Teaching and Leading conference attendees in Toronto

ACCREDITATION

78	member schools are accredited by AWSNA
15	schools were reaccredited last year
65	people served on accreditation teams
12	partnership agencies offer dual accreditation

TEACHER PILOT PROGRAMS

16	students from 7 schools are enrolled in the In-Service
30	students are benefiting from the Mentoring Course
20	teachers were onboarded onto the new Pedagogical Leadership Path

LEADERSHIP INITIATIVES

24	participants joined the inaugural Emerging Leadership Cohort
24	participants enrolled in the Foundations of Leadership study groups
7	schools were selected to participate in our Effective Practices Cohort

BY THE NUMBERS *continued*

AWSNA EDUCATION LOANS, GRANTS

10	Waldorf alums were gifted \$1,000 each toward their teacher training	292	currently practicing teacher grants in the amount of \$168,673 were allocated to school faculty and staff
374	aspiring and practicing teachers were supported by AWSNA's teacher education loans and grants program	\$535,735	in funds were allocated by 106 different schools to support grants for currently practicing teachers
262	loans were allocated to aspiring teachers for a total of \$290,720	\$179,412	in loans were forgiven for teacher training graduates who taught at least 3 consecutive years in a member school

ALUM, ONLINE/VIRTUAL ENGAGEMENT

3692	alum on Waldorf Alum Connect	33%	increase in LinkedIn followers year over year
20%	increase in engagement on Waldorf Alum Connect year over year	21%	increase in user session time on the website
24,715	followers on Facebook	7350	individuals receive the <i>Waldorf Scoop</i> monthly
11,200	followers on Instagram	12,555	copies of <i>School Renewal</i> are distributed annually

GENERAL FUND DONORS

Over \$3,500

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\$1,000 - \$3,499

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Michael Motyka
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Thank you!

AWSNA gratefully acknowledges the support of donors who reinforce the foundations of Waldorf education and enable it to thrive in North America.