AWSNA 2024-2029 STRATEGIC PRIORITIES

Year 1 At-A-Glance

AWSNA is committed to:

- vitalizing initiatives that support teachers and leaders and inspiring organizational cultures that attract, develop, and retain exceptional personnel.
- advancing sustainable practices that promote organizational prosperity in service of and for the well-being of both people and planet.
- modeling effective collaborative practices, re-imagining regional work, and elevating the self-study experience for the benefit of all members.
- leaning into the future of Waldorf® education by increasing our participation in the international Waldorf-Steiner movement, strengthening our collaboration with the Public Waldorf movement, and expanding our visibility and influence.







AUGUST 2024 TO DECEMBER 2025

SP	SP1	CULTIVATE THE NEXT GENERATION OF TEACHERS & LEADERS	
		Develop and support teachers (TLC projects)	Implement the Teacher Preparation Blended Program Implement and promote the mentor handbook and second iteration of the mentor training course Implement and promote teacher professional development tracking and recognition systems
	Obj 1.2	Inspire Leadership and Strengthen	Finalize and share the Anthroposophical Foundations Leadership and Governance Report via

Schools (EEC Frojects)	• Finalize and launch the Leadership Effective Practices toolkit
	 Launch the Leadership Development and Recognition Path

association forums

• Prioritize Leadership Development in the 2025 Association Conference

Obj 1.3 Revitalize Work Life	е
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Schools (LLC Projects)

SP2	ADVANCE SUSTAINABLE PRACTICES		
Obj 2.1	Explore Paths to Financial Sustainability	 Conduct high school research Develop and implement a multiple employer retirement plan (MEP) for schools and institutes 	
Obj 2.2	Nurture Diversity, Equity, and Inclusion	 Fully review the AWSNA DEI audit report and create an initial five-year plan Implement low-hanging fruit recommendations 	
Obj 2.3	Develop Strategies for Generative Artificial Intelligence	Research the scope of possibilities for Generative AI in members and association	
SDZ	STRENGTHEN ASSOCIATIVE WORK		

SP3 STRENGTHEN ASSOCIATIVE WO	DRK
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Obj 3.1	Optimize Association and Regional Circles' Work	Review and update bylaws related to delegate decisions
Obj 3.2	Elevate and Clarify the Accreditation and Self-Study Experience	 Update accreditation documents for clarity and ease of use Expand our accreditation recognition (COGNIA, Wisconsin)

Obj 3.3 Strengthen a Sense of Belonging and Community within the Circle of Schools and Institutes

BROADEN RELATIONSHIPS AND PROMOTE WALDORF EDUCATION

Obj 4.1	Increase Participation in the International Waldorf Movement	 Participate in the Hague Circle Provide financial contributions to the Hague Circle and the Pedagogical Section Facilitate a group to attend the international high school conference
Obj 4.2	Strengthen Collaboration with the Alliance for Public Waldorf Education	 Engage in dialogue toward an updated sub-license for all Alliance members to be able to utilize the Public Waldorf trademark Send an AWSNA representative to Alliance and WECAN conferences
Obj 4.3	Explore Opportunities to Increase the Visibility of Waldorf Education	 Participate in external educational conferences Partner with Hard Beeswax on an alum podcast Highlight alums in School Renewal Initiate an ad collaborative for Waldorf teacher education institutes

Relaunch international press releases
Relaunch the Essentials in Education blog

· Establish a collaborative marketing task group to develop leveraging strategies